



# Staffordshire Fire and Rescue Service

preventing • protecting • responding

FOI reference 006/18

Date Received 03 January 2018

## Request:

- 1. The software used by the Media/Communications team to manage press enquiries, send press releases and maintain a press contacts database. Please specify the value and length of any contracts associated with the tools you use.
- 2. The software used by the Media/Communications team to monitor the media. Please specify the value and length of any contracts associated with the tools you use.
- 3. The software used by the Media/Communications team to manage and store interactions with stakeholders (e.g. the media, regulators, government agencies, the community, the public). Please specify the value and length of any contracts associated with the tools you use.
- 4. The software used by the Public Affairs or any other relevant team to monitor the political environment and Parliament and log interactions with politicians, civil servants, lobbying bodies, trade unions, etc. Please specify the value and length of any contracts associated with the tools you use.

## Response:

1. None
2. Kantar, one year contract until December 2018. All supplier payments over £500 are available to view on our website <http://www.staffordshirefire.gov.uk>
3. Social sign in manages/stores interactions on our social media sites. One year contract until October 2018. All supplier payments over £500 are available to view on our website <http://www.staffordshirefire.gov.uk>
4. None