

# Staffordshire Fire and Rescue Service – Leadership Message

<b>Message</b>	<b>Solution</b>			
Purpose	<b>To protect, support and respond to the needs of our communities to make them stronger &amp; safer</b>			
Vision	<b>To make Staffordshire the safest place to be</b>			
Cultural Vision	<b>To be united in excellence, committed to improvement, empowered to make a positive contribution and to recognise individual differences</b>			
Values	<b>Honesty, trust &amp; openness</b>	<b>Always wanting to get better</b>	<b>The well being of our communities</b>	<b>Treating each other with respect</b>
Leadership Style	<b>Our leaders will strive to be inspirational role models who motivate our people and promote our values</b>			
Outcomes	<b>Our People</b>		<b>Our Community</b>	