



# Studley Green Experience

Tim Gray  
Station Manager

---

Wiltshire Fire & Rescue Service

Wiltshire & Swindon Fire Authority



# Studley Green Experience

- Partnership Background
- Successful Activations
- Customer Survey
- Lessons Learnt



# The Project Inception

- 204 Units of Social Housing
- John Craig's Brain Child
- Initial Meeting of Interested Parties
- Sprinkler Demonstration including the tenants association
- Multi agency partnership founded
- Funding agreed including “loss leaders” from industry
- £300K capital Investment
- Proving Ground for Draft Industry Standard (DD251)



# Studley Green Stops



Wiltshire Fire & Rescue Service

Wiltshire & Swindon Fire Authority





Wiltshire Fire & Rescue Service

Wiltshire & Swindon Fire Authority

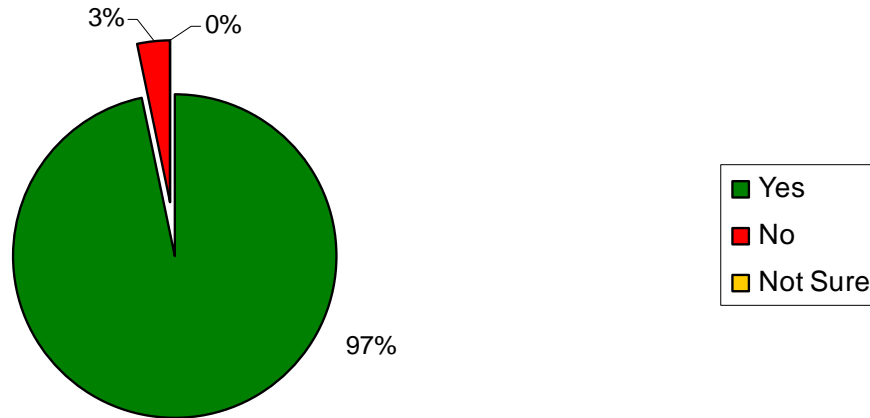


# Residents Survey

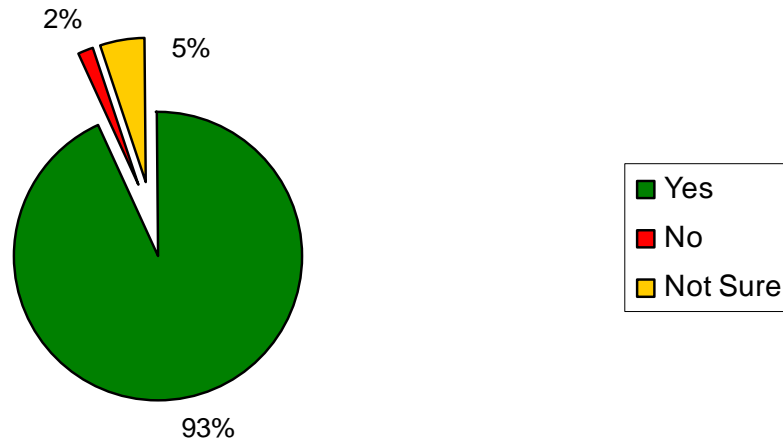
- We had 61 replies in total – 30%
- Average occupation is 6.7 years.



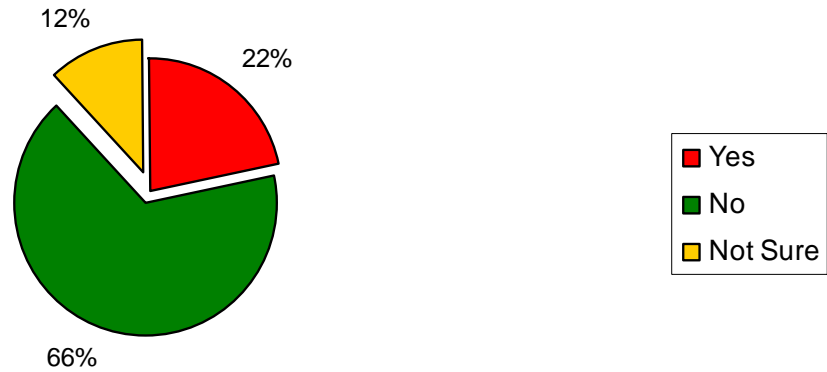
### Are you aware that you have sprinklers in your home?



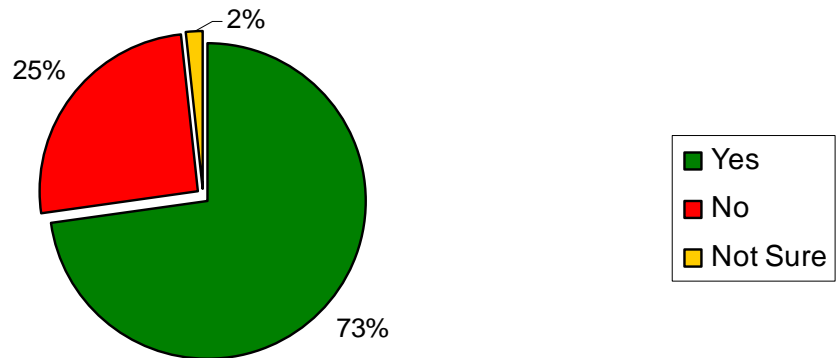
### Do you like having sprinklers in your home?



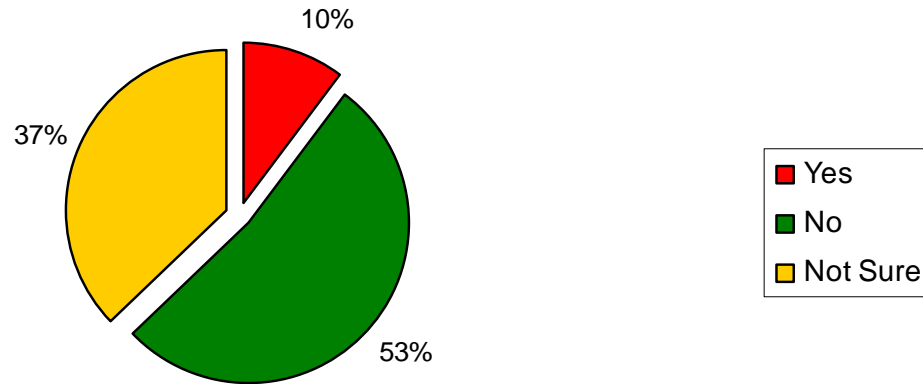
### Do you worry about them going off accidentally?



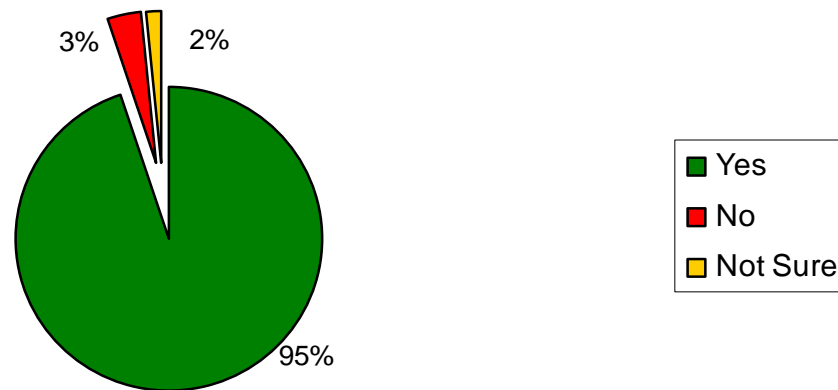
### Does having sprinklers in your home make you worry less about fire?



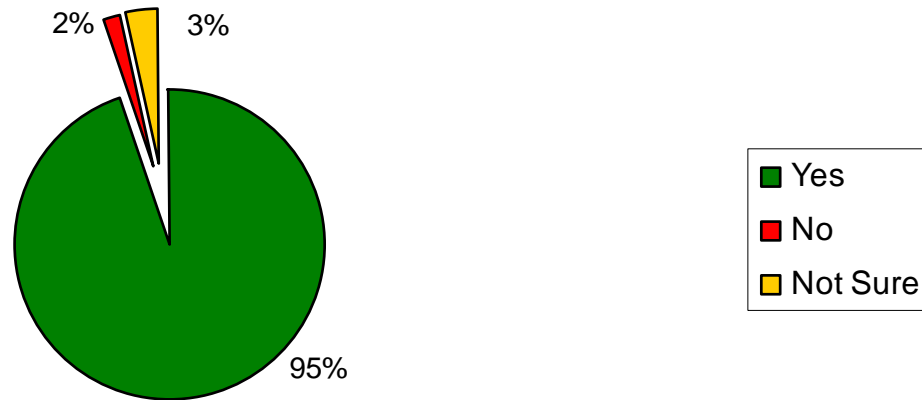
**Do you think having sprinklers makes you any less careful about fire safety in your home?**



**Should you ever decide to move house, would you like to see sprinklers fitted in your next home?**



## Do you think all new homes should be fitted with sprinklers?





Wiltshire Fire & Rescue Service

Wiltshire & Swindon Fire Authority



# Lessons from Studley Green

- Sprinklers are suitable for social housing.
- People can live with sprinklers in their homes.
- No accidental activations.
- Maintenance cost of around £50 per unit per year.
- They are cost effective in the long-term.
- There are obstacles.....



# Lessons from Studley Green

- Obstacles to progress
- Competitive Disadvantage
  - On going costs for maintenance cannot be factored into the Housing Corporation formula for rental charges.
  - Housing Corporation rules on standards for social housing may restrict opportunities for inclusion.
- Opportunities may exist through Housing Corporation grants for innovation.
- Sustainability and carbon foot printing.



# Thank you.



Wiltshire Fire & Rescue Service

Wiltshire & Swindon Fire Authority

